**“THE CERULE BUSINESS GOAL QUESTIONAIRE”**

Name; \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone;\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date:\_\_\_\_\_\_\_\_\_\_\_

Now that you have made the decision to join **Cerule**, we would suggest that you take some time to clarify your reasons for doing so. We all have our own special reason/s for joining with the **Cerule** Business Opportunity. What are yours?

To assist you with your reasons and Goals, please take into account SMART, which stands for;

**S** Specific. Be specific in your reasons and Goals.

**M** Measurable. It must be measurable.

**A** Attainable. Can you reach it?

**R** Realistic. Your Goals must be realistic, otherwise you won’t achieve.

**T** Time bound. What date will you achieve your Goals by?

What was it about **Cerule** the Company and/or the Products that attracted you to this opportunity? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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What would you like to see coming out of your involvement with **Cerule**?

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What are some of your lifestyle goals for the next 1,5,10, and 20years? i.e. such as time freedom, holidays, time for family/friends, hobbies.

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What are some of your more materialistic goals? i.e. Car, house, boat,.

I would like to have/own \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_by\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ or sooner.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What Goals do you have around personal /skills development?

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Other Goals. i.e. helping others etc.

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The above information will be your REASON for doing the **Cerule** Business. You may well want to do a more comprehensive plan based on the above.